



ECF and Local Authorities: Sources and Resources

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ECF is:

500,000 Europeans and friends united

- 70 member groups in 40+ countries

2020 Aim

- Cycling at least doubled to 15% modal share average in Europe

By advocacy and promotion for cycling

- International advocacy, promotion
- Supporting national advocacy through member groups, partners, networks
- Demonstration projects, research, development of new approaches
- Organizing, attending and promoting events e.g. the ECF Velo-city Series, International Transport Forum

Contents

International knowledge and contacts for local authorities

- Networks
- Benchmarking
- Content development

Growing cycling

Civil advocacy

User focus
Professional but
not for profit
Independent
Politically aware
but neutral

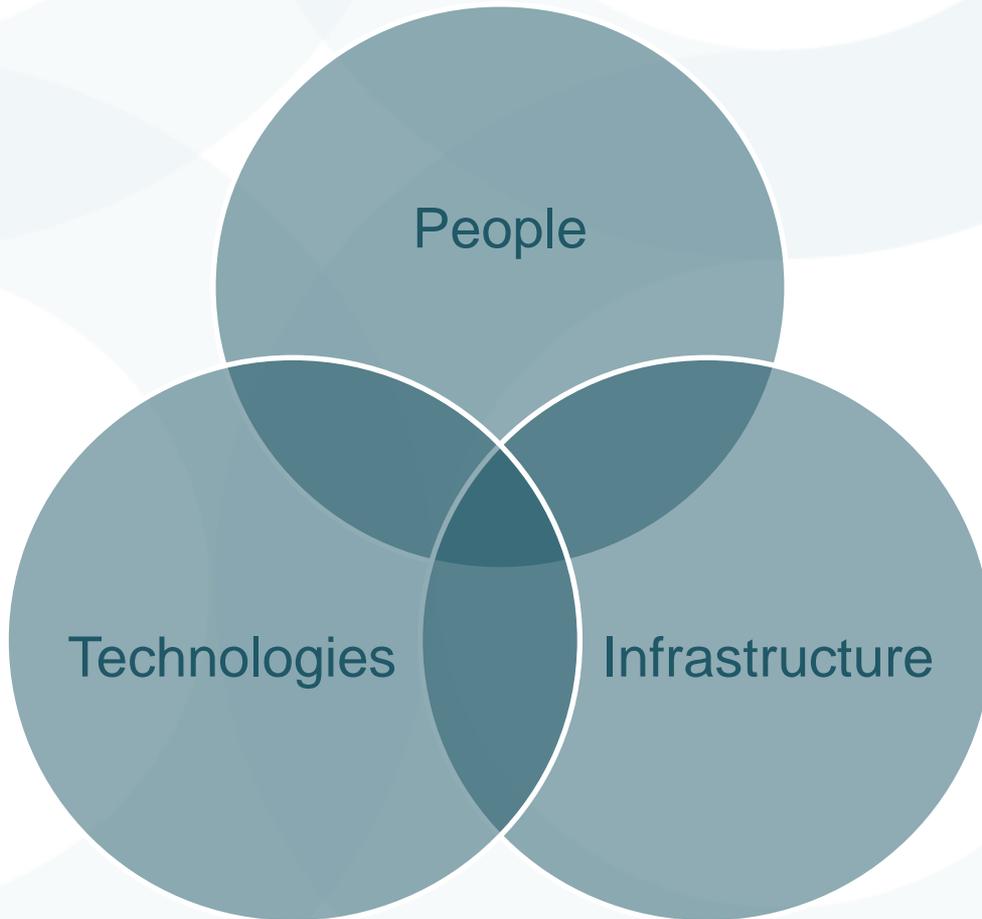
Cycle & allied Industry

Customer focus
For profit
For employment

Governments

Setting political
agenda
Infrastructure
Funding and
commissioning

Cycling as a system



www.ect.com

ECF's European cycling community

- Advocacy groups (Europe and World)
- Cities for Cyclists
- Scientists for Cycling
- National Cycling Officers
- Eurovelo Coordinators
- Cycling Industry Club
- Project partners
- 20,000+ individual contacts

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Benchmarking opportunities

Practical

comparisons:

Research and projects

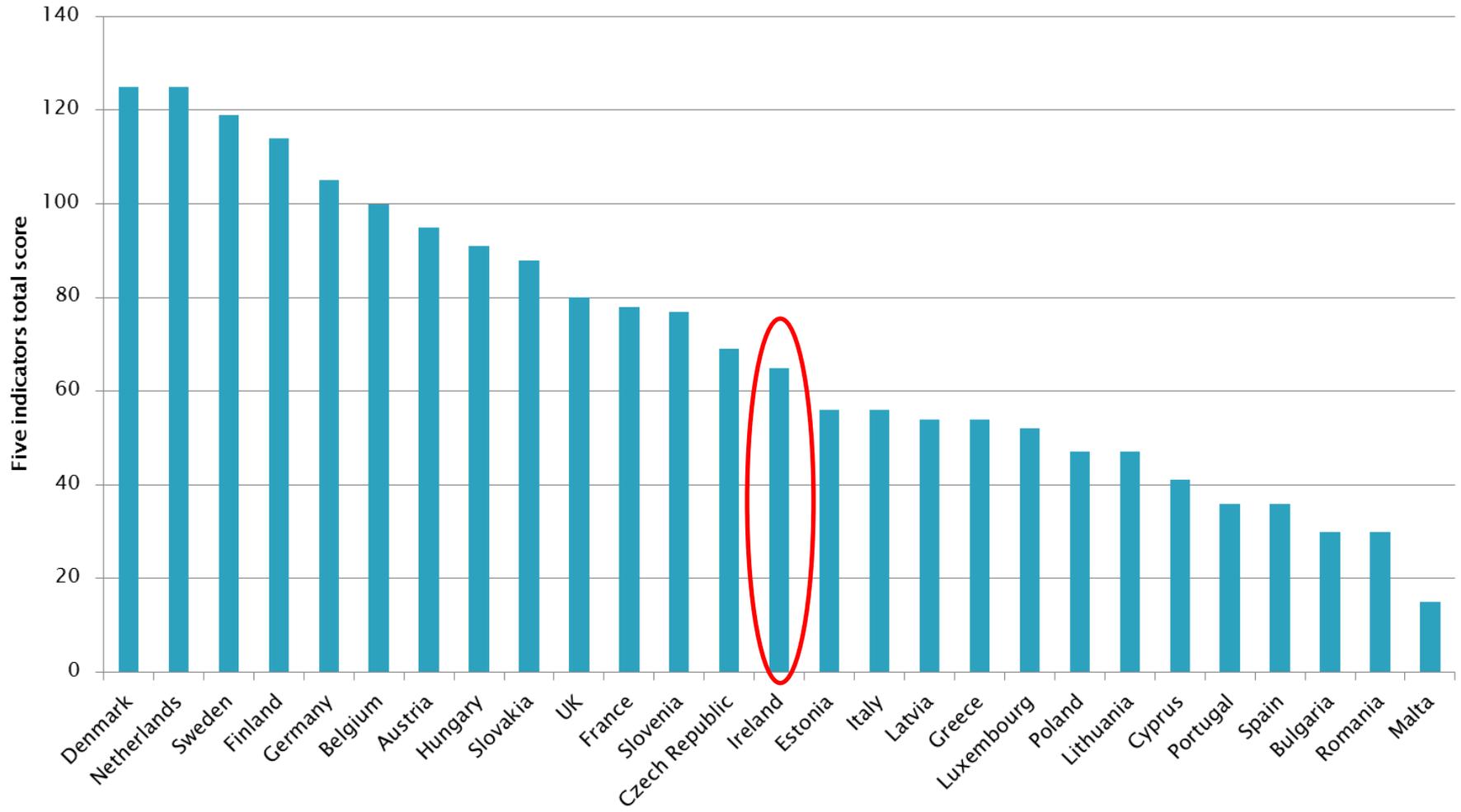
EU/European data

comparisons

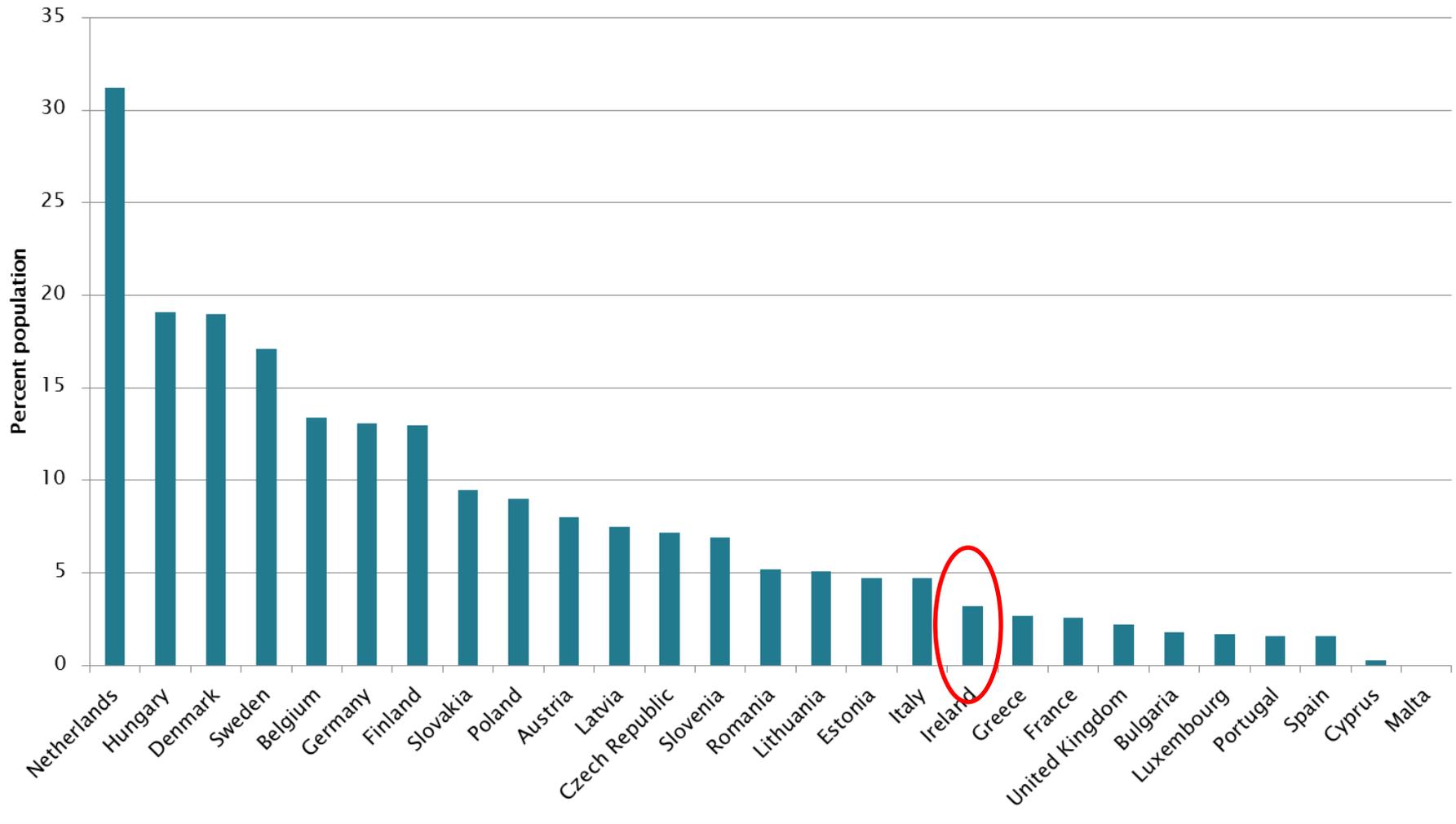
- Policies
 - Investments
 - Infrastructure
 - Political support
 - Culture
- Cycle use
 - Cycle tourism/leisure
 - Bike sales
 - Road safety
 - Numbers of activists
 - Economics

ECF Cycling Barometer 2013

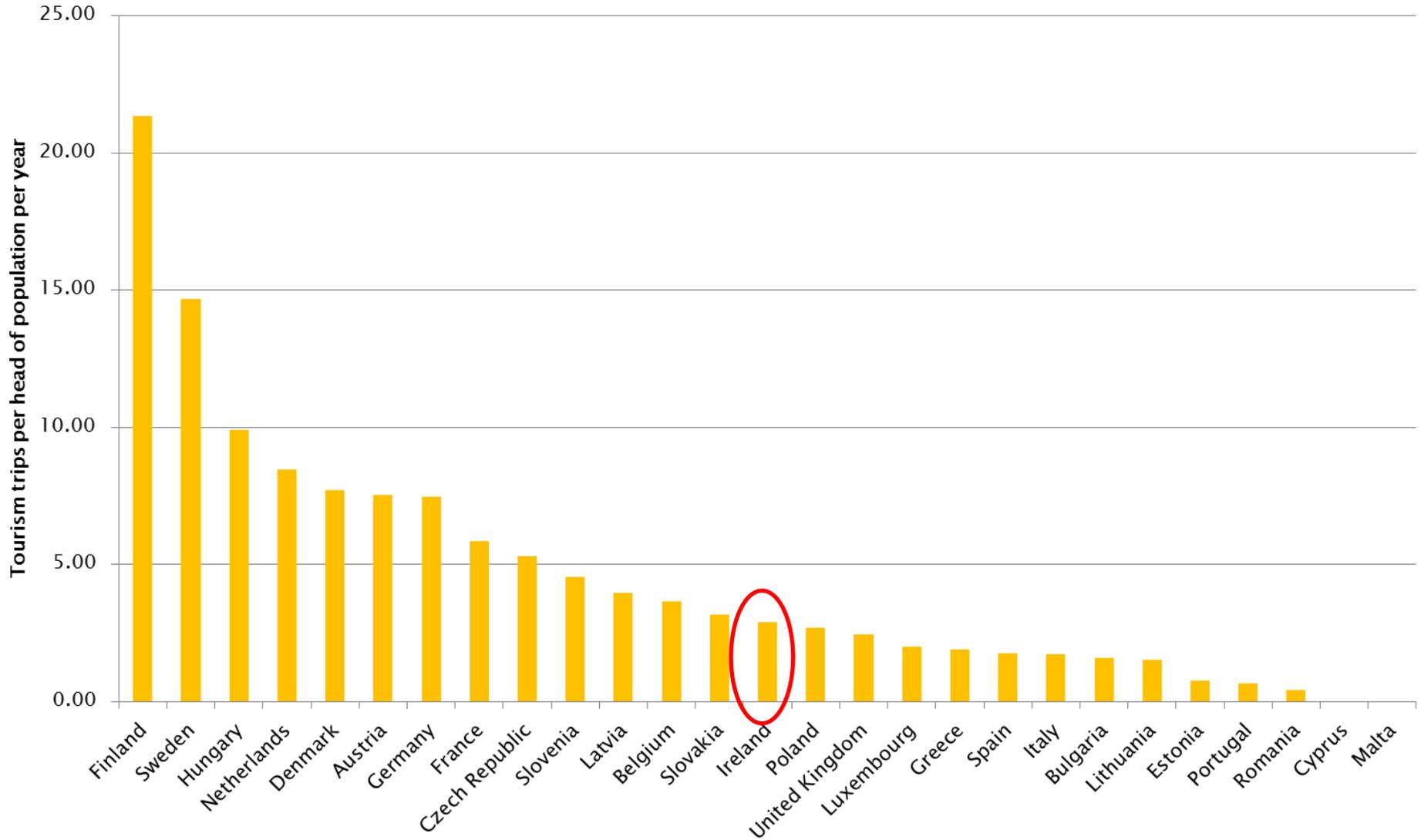
Overall score



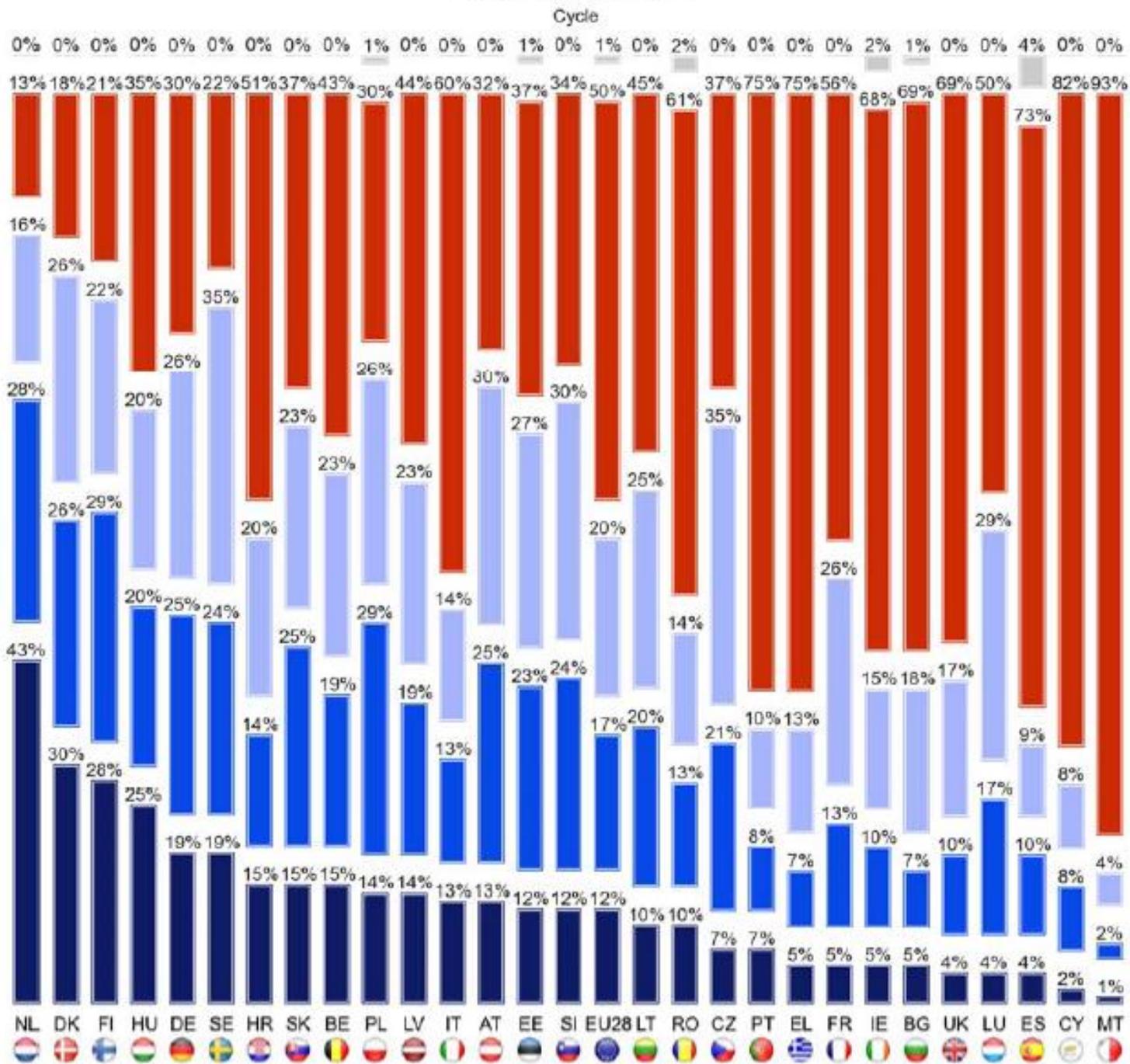
Cycling as main mode of transport (Source EuroBarometer 2011)



Cycle Tourism: Activity relative to population



QD1.4. How often do you...?



Interested but Concerned
60%

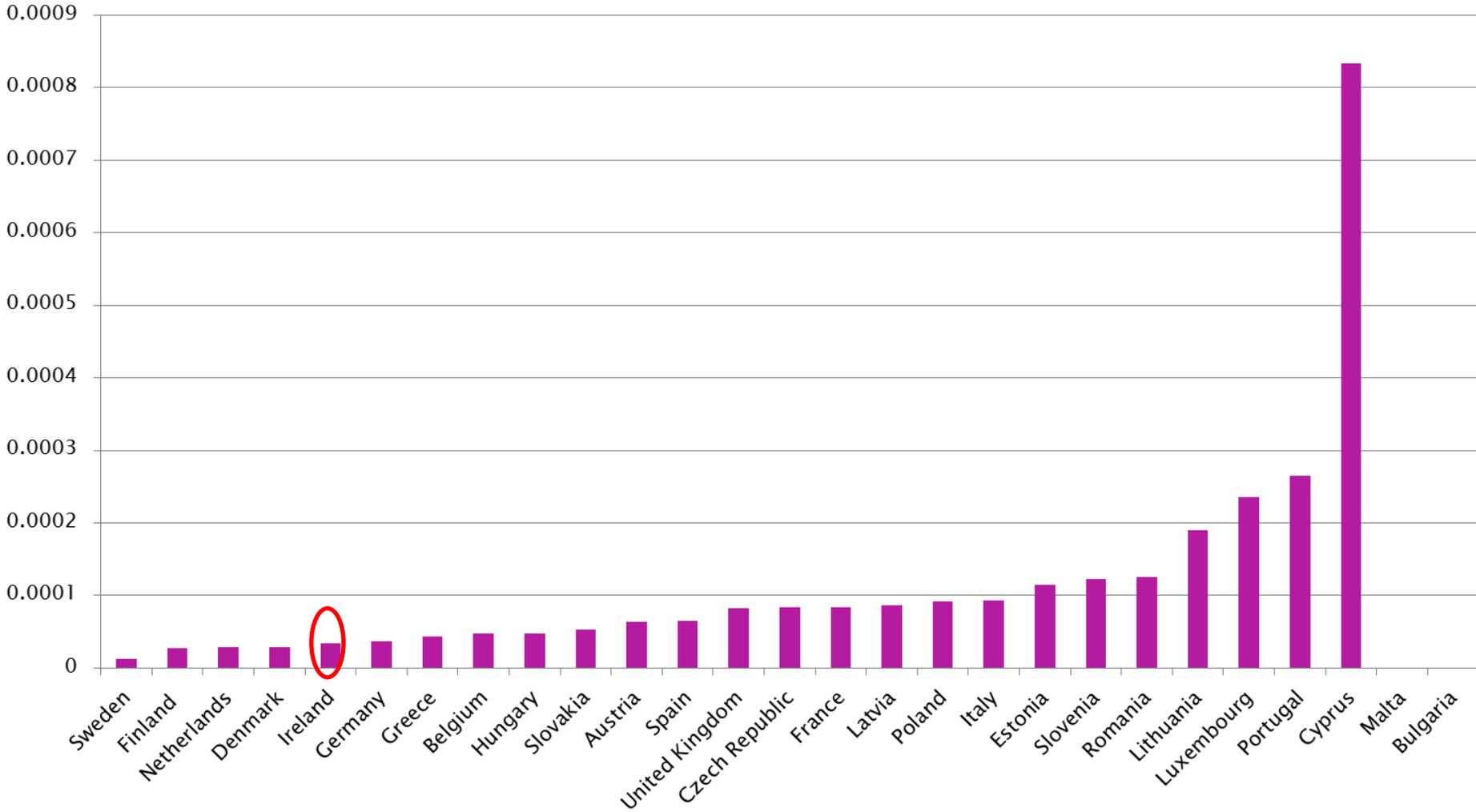
No Way No How
33%

Strong &
Fearless
1%

Enthusied &
Confident
6%



Cyclist safety indicator (Number of deaths relative to number of cyclists)



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Velo-city – the world's leading cycling conference

- 2007 Munich
- 2009 Brussels
- 2010 Copenhagen (Global)
- 2011 Seville
- 2012 Vancouver (Global)
- 2013 Vienna
- 2014 Adelaide (Global)
- 2015 Nantes
- 2016 Taipei (Global)
- 2017 Bidding open





Velo-city 2013 attendance

Country	Participants	Country	Participants	Country	Participants	Country	Participants
Albania	1	Taiwan	2	Mexico	6	Finland	25
Bangladesh	1	Chile	3	China	7	Italy	25
Cyprus	1	Colombia	3	Luxembourg	7	United States	25
Estonia	1	Kazakhstan	3	Portugal	8	Sweden	29
Georgia	1	Uganda	3	Turkey	8	Norway	32
India	1	Brazil	4	Ireland	9	United Kingdom	35
Iran	1	Greece	4	Nigeria	10	France	37
South Korea	1	Iceland	4	Romania	11	Switzerland	38
Lithuania	1	Serbia	4	Slovakia	12	Denmark	43
Mali	1	Thailand	4	Slovenia	14	Netherlands	62
Qatar	1	Croatia	5	Hungary	19	Belgium	82
Costa Rica	2	Japan	5	Spain	19	Germany	153
Ecuador	2	New Zealand	5	Czech Republic	20	Austria	367
Gambia	2	Russia	5	Canada	21		
Ghana	2	Singapore	5	Poland	21		
Indonesia	2	Israel	6	Australia	24		

Conclusions

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Thank you
See you in Nantes!

For more information

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